

# FLPRITE 2022 ANNUAL MEETING

OCT 16 -18, ST. AUGUSTINE, FL

# SPONSORSHIP PROSPECTUS

BENEFITS	Premium Sponsorship (\$1,500)	Small Business Sponsorship* (\$750)	McGrath Scholarship Sponsor (**)	Sponsor a Student	WiFi Sponsor (\$2,500)***
Name and Logo on Materials	✓	✓	—	—	✓
Name and Logo on Website	✓	✓	—	—	✓
Recognition During Awards Banquet	✓	✓	✓	—	✓
Complimentary Registration (x1)	✓	✓	—	—	✓
Distribute Marketing Material at Registration Desk	✓	—	—	—	✓
Exclusive Access to Student Attendees	✓	—	—	✓	✓

Our overall mission with the Sponsorship and Exhibitor Program is to provide a value-driven, fun event for all ITE members, for public agencies, private consulting, product companies, and academia.

\*This sponsorship is an option, limited only to small firms, as defined by FDOT's Small Business Standard; if there are concerns, please use your best judgement

\*\*For the McGrath Scholarship

1. This year, we are funding the McGrath Scholarship through a Raffle in lieu of an exhibitor hall this year. All donors (i.e., 'Sponsors') are intended to be for product companies. The raffle will be held at the Awards Banquet.
2. Sponsors get the opportunity to (1) Distribute marketing material on the Raffle table, and (2) Provide a short, elevator pitch about the Sponsor's company during the banquet.
3. Donated items must have a fair market value provided (should be under \$500).
4. Donated items should be provided to the Hotel by Saturday, October 15 and coordinated with the FLPRITE Secretary.
5. During the event, the Sponsor's logo and a small information packet can be provided to participants at the registration desk. All physical marketing materials must arrive to the hotel by Saturday, October 15.
6. Special recognition will be provided at the Monday Banquet for the Sponsor that has provided the cumulative highest fair-market value donations.

\*\*\*The WiFi sponsor will be able to create their own WiFi code. Please email [secretary@flprite.org](mailto:secretary@flprite.org) to set up your custom code.

**QUESTIONS? EMAIL: [SECRETARY@FLPRITE.ORG](mailto:SECRETARY@FLPRITE.ORG)**