

2023 – Florida’s I³ Transportation Showcase



FLORIDA’S TRANSPORTATION SHOWCASE

Intelligent Infrastructure:

Investing in the Transportation Workforce.

Show your support for Florida’s 2023 I3 Transportation Showcase. This conference brings together the top 3 transportation organizations in the business (Florida Puerto Rico Section ITE, ITS Florida and Florida Section IMSA) at one location. This transportation showcase will take place from July 31 – August 3, 2023, at the Hilton Orlando. Sponsorships can include exhibit booth and / or full registrations as part of the package.

New at this conference Diamond and Platinum Sponsors will have the opportunity to be featured sponsors during one of the conference evening events. Diamond will be the only sponsors highlighted during the premier off-site reception. Platinum will be the only sponsor highlighted at other conference receptions. Your company will be the focus of the evening events!

Several premium exhibit booth spaces have been reserved for Diamond, Platinum and Titanium sponsors. Selection will be based on tier level stated above and when registration is received. So, don’t delay!

To become a sponsor or for more information, please contact our sponsorship committee at jhuffman@southernmfg.com to reserve your sponsorship early. Limited prime sponsorships are available on a first come first serve basis. Thank you in advance, your support is truly appreciated!

Sponsorship Summary

| Level | Price | Logo on conference website, home page | Logo on conference website sponsor page, digital and onsite signage | Sponsor Badge on Name Tag | 10X10 | 10X20 | Reg | Welcome Reception Sponsor | Reception Sponsor | Off Site Event Sponsor | Special Special recognition at sessions | Lunch Sponsor | Break Sponsor |
|----------------|-----------|---------------------------------------|---|---------------------------|-------|-------|-----|---------------------------|-------------------|------------------------|---|---------------|---------------|
| Diamond | \$ 15,000 | Yes | Yes | Yes | 0 | 1 | 4 | No | No | Yes | Yes | No | No |
| Platinum | \$ 10,000 | Yes | Yes | Yes | 1 | 0 | 4 | Yes | Yes | No | Yes | No | No |
| Titanium | \$ 7,500 | No | Yes | Yes | 1 | 0 | 2 | No | No | No | Yes | Yes | No |
| Gold | \$ 5,000 | No | Yes | Yes | 0 | 0 | 4 | No | No | No | Yes | No | Yes |
| Silver | \$ 2,500 | No | Yes | Yes | 0 | 0 | 2 | No | No | No | No | No | No |
| Small Business | \$ 500 | No | Yes | Yes | 0 | 0 | 0 | No | No | No | No | No | No |

Sponsorship Information

Diamond Level \$15,000

This sponsorship level includes:

- 10' x 20' booth in the Exhibit Hall
- Four Full Conference registrations
- Recognition at Offsite Networking event
- Premium advertisement in digital conference program
- Special recognition at Sessions
- Pronounced Logo on conference website home page, sponsor page, digital and onsite signage.
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Platinum Level: \$10,000

This sponsorship level includes:

- One 10'x10' exhibit booth
- Four full conference registrations
- Recognition at Reception
- Premium Advertisement in digital conference program
- Recognition at Sessions
- Logo on conference website home page, sponsor page, digital and onsite signage.
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Titanium Level: \$7,500

This sponsorship level includes:

- One 10'x10' exhibit booth
- Two full conference registrations
- Recognition at lunch.
- Advertisement in digital conference program
- Recognition at Sessions
- Logo on conference website sponsor page, digital and onsite signage.
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Gold Level: \$5,000

This sponsorship level includes:

- Four full conference registrations
- Recognition at a break
- Recognition at Sessions
- Logo on conference website sponsor page, digital and onsite signage.
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Silver Level: \$2,500

This sponsorship level includes:

- Two full conference registration

- Logo on conference website sponsor page, digital and onsite signage.
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Small Business Level: \$500.00

This sponsorship level includes:

- Logo on conference website sponsor page, digital and onsite signage.
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees
- Limited only to small firms, as defined by FDOT's Small Business Standard

*Does not include admission to conference or expo.

Amenity Sponsorships

Lanyard Sponsorship - \$3,000 (1 Available)

- Logo on conference Lanyards
- Logo on conference website sponsor page, digital and onsite signage.
- Electronic contact list of participants
- Sponsor-specific name badges for your attendees

*Does not include admission to conference or expo.

Exhibitors

Exhibitor: 10' X 20' - \$4,000

This sponsorship level includes:

- 10' x 20' booth in the Exhibit Hall
 - Pipe and Drape
 - Two 6' Table with tablecloth
 - Four folding chairs
 - Basic Electrical
 - Basic Wi-Fi
 - Waste Basket
- Two full conference registrations
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Exhibitor: 10' X 10' - \$2,000

This sponsorship level includes:

- 10' x 10' booth in the Exhibit Hall includes the following:
 - Pipe and Drape
 - 6' Table with tablecloth
 - Two folding chairs
 - Basic Electrical
 - Basic Wi-Fi
 - Waste Basket
- One full conference registration
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Full Registration: \$550 (Member) \$750 (Non-Member)

This sponsorship level includes:

- One full conference registration
- \$50 Early Bird discount

GOLF

Golf Sponsorships

Golf Tournament Sponsorship: \$3,000.00 (1 available)

- Four Complimentary Golf Tournament
- Exclusive recognition of Golf event
- Two-hole sponsorships
- Logo on conference website sponsor page, digital and onsite signage.
- Electronic contact list of golf participants

*Does not include admission to conference or expo.

Hole-In-One Sponsor: \$2,000 (1 available)

- Two Complimentary Golf Tournament registrations
- Exclusive recognition at Hole in One event
- Company logo on all four par 3 T-Boxes
- Logo on Golf event sponsor page, digital and onsite signage
- Electronic contact list of golf participants

*Does not include admission to conference or expo.

Hole-In-One Contest Rules: This contest offers great prizes for that magic shot, hole-in-one. One par 3 hole will be designated the grand prize hole. The grand prize will be either a Dell computer, Bose sound system, or a new set of golf clubs. Prize insurance is included.

Putting Contest Sponsor: \$1,500 (1 available)

- Two Complimentary Golf Tournament registrations
- Exclusive recognition at Putting event.
- Logo on Golf event sponsor page, digital and onsite signage.
- Electronic contact list golf participants

*Does not include admission to conference or expo.

Putting Contest Rules: Three-Putt Combination - this contest will give everyone a chance to win a \$5,000 grand prize. Anyone who makes a 10-foot putt will receive a gift (such as a sleeve of balls.) Those who make the 10-footer can then attempt a 20-footer. Anyone making that putt would win an additional gift (such as a golf shirt or gift certificate.) Anyone who makes both putts can then attempt a 50-footer to win the \$5,000 grand prize. The putting contest can also be accomplished as a single 50-foot putt for the \$5,000 grand prize.

Hole Sponsor: \$500

- Logo sign on tee box
- Logo Flag
- Logo on Golf event sponsor page, digital and onsite signage
- Electronic contact list of golf participants

*Does not include admission to conference or expo.

