PORT TAMPA BAY

APA/Florida Section of the Institute of Transportation Engineers (FSITE)
November 3, 2015

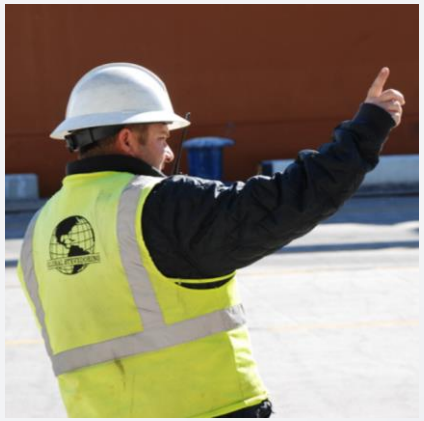
Florida's Seaports:

Gaining Momentum – Focused on Global Trade

FLORIDA PORTS COUNCIL

Economic Impact of Seaports

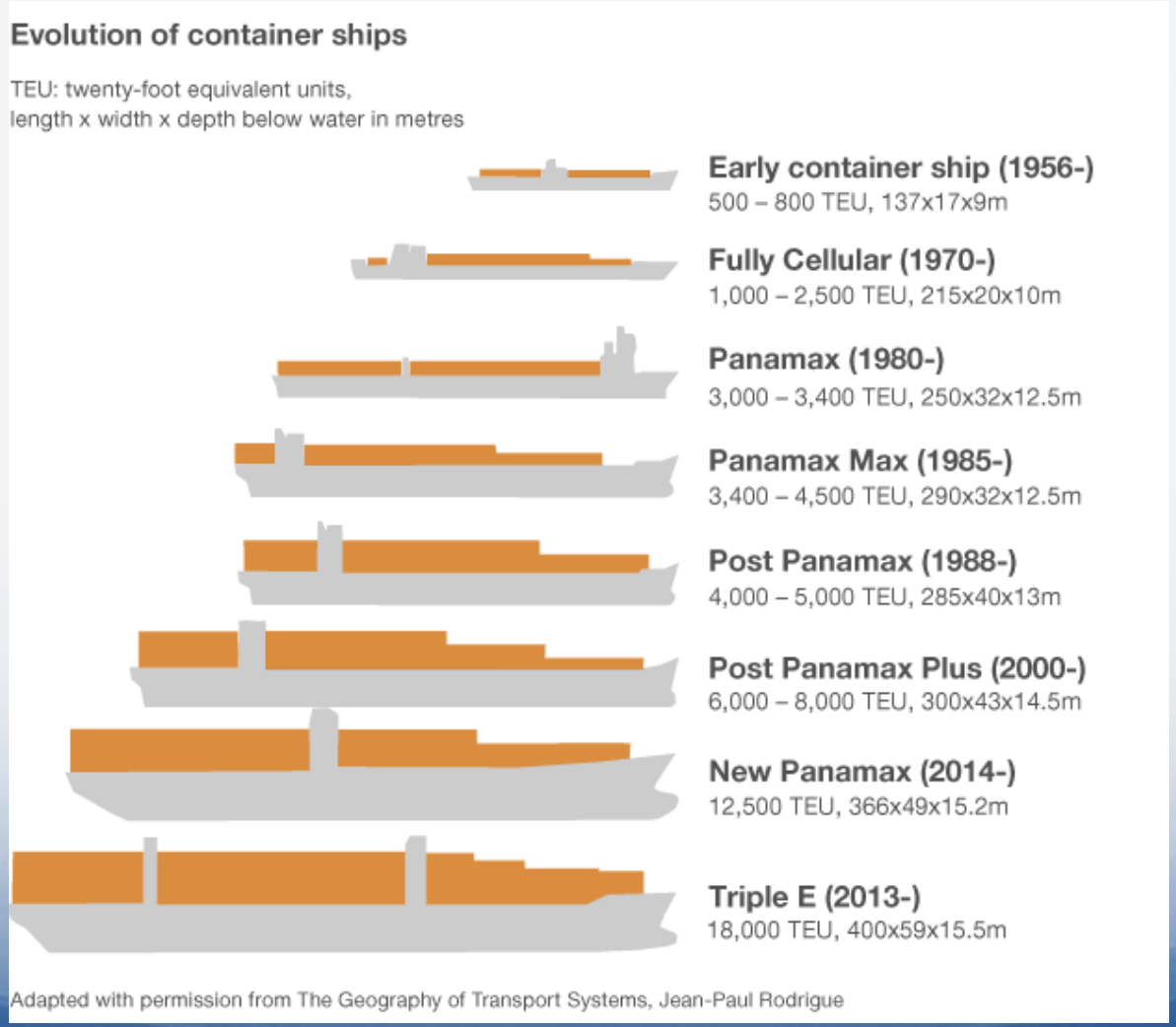
- Cargo and cruise activity in Florida is responsible for nearly 700,000 **direct and indirect jobs** and **$96.6 billion** in total economic value.



- These activities contribute more than $2.4 billion in state and local tax revenues.

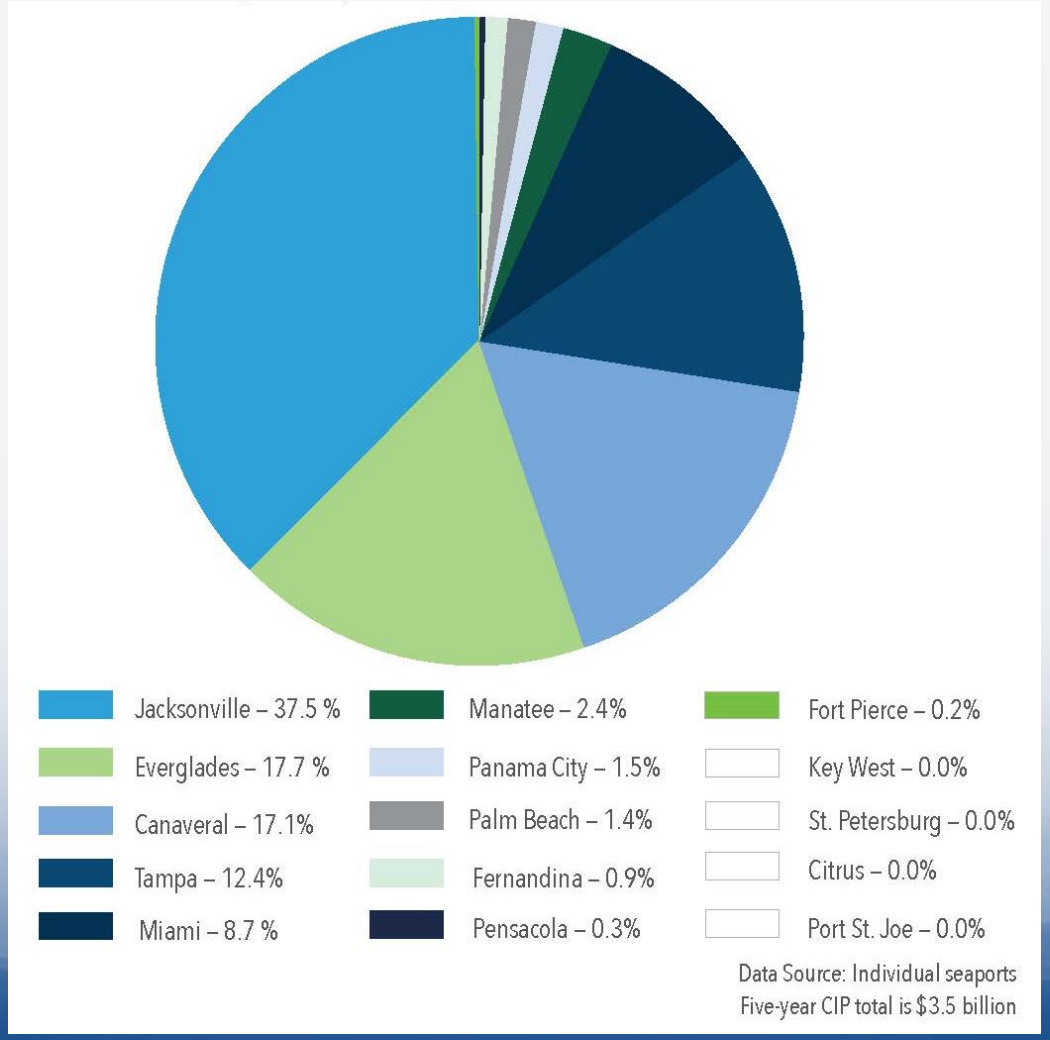
- The national average annual wage of seaport-related jobs is $54,400, **double the average annual wage** for all other non-advanced degree occupations ($26,933) and $15,000 more than the average annual wage for all occupations ($38,470).

New Ships are Already too Large for the Expanded Panama Canal

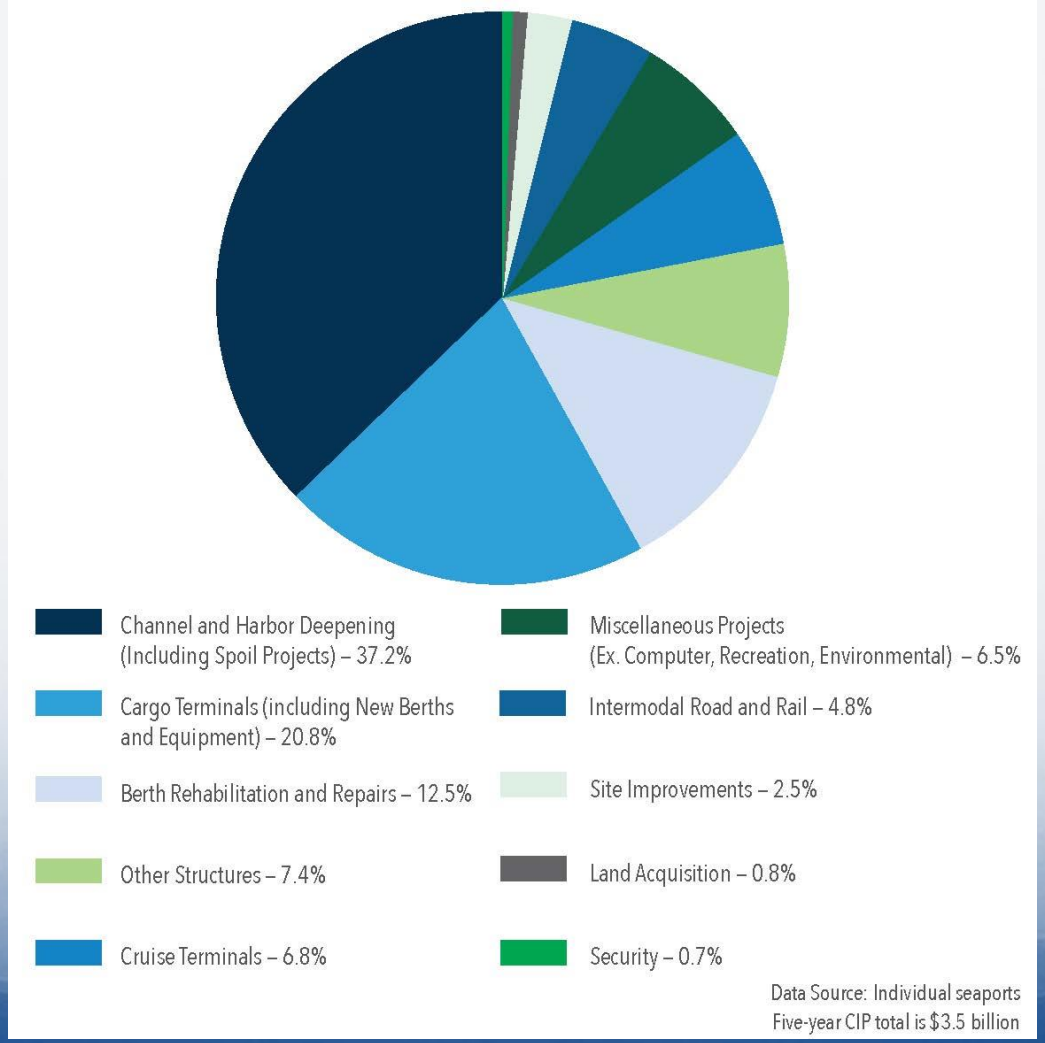


Florida Ports' Five-Year Capital Improvement Plan

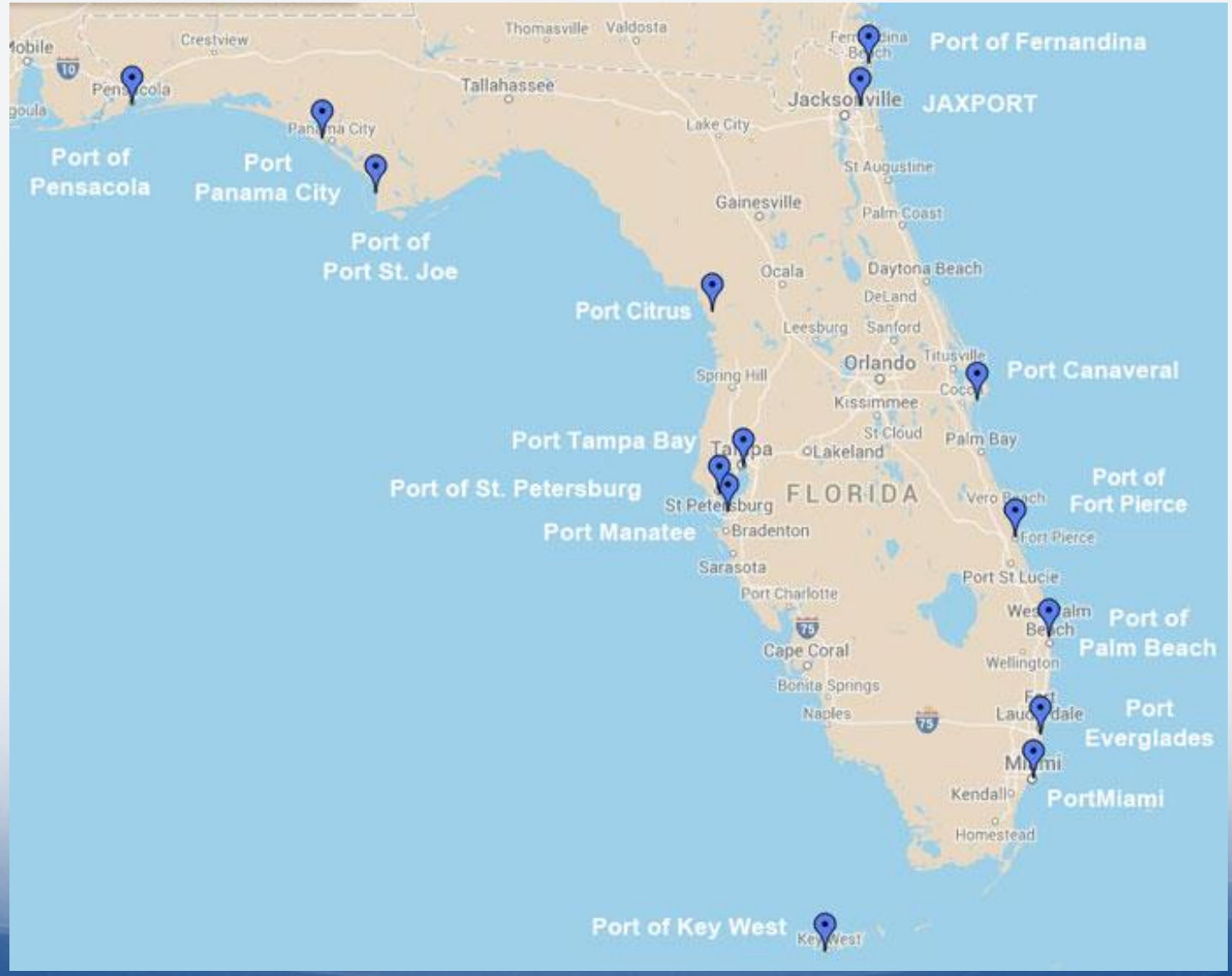
Total of $3.5 billion planned



Florida Ports' CIP by Project Type



Florida Seaports



PORT TAMPA BAY.

Reroute Your Thinking™

Now *this* is how you serve the largest and fastest growing Florida market.

Port Tampa Bay is hands down the most cost-effective route to the huge Central Florida market, home to the largest concentration of distribution centers in Florida.

Together with improvements such as the new dedicated truck ramp connecting the Port to the Interstate and two new post-Panamax cranes on order, we are positioned for continued growth.

So if you are still serving the largest and fastest growing region of the third largest state from some more distant and congested port - it's time to re-route your thinking.

1101 CHANNELSIDE DRIVE, TAMPA, FLORIDA 33602 WWW.PORTTB.COM | 800-741-2297

Overview

- Florida's largest port in cargo tonnage and area
- 36 million tons cargo/year and encompassing 5000 acres
- Diverse mix of bulk, breakbulk and container traffic
- Huge and expanding local market
- Energy products gateway for Central Florida
- Major fertilizer export port
- Shipyard/ship repair center
- Major cruise homeport
- Expanding container gateway/distribution center gateway
- Over $15B in economic impact supporting more than 80,000 jobs

Energy

Fertilizer

Building Materials

Cruise

Containers

PORT TAMPA BAY
Reroute Your Thinking™

PORT OF TAMPA ECONOMIC IMPACT STUDY

by MARTIN ASSOCIATES

$15.1 BILLION
ECONOMIC ACTIVITY

80,216 JOBS
DIRECT, INDIRECT/RELATED to PORT ACTIVITY

$4.2 BILLION
WAGES AND SALARIES

$46,300
SALARIES OF PORT-DEPENDENT JOBS HIGHER THAN AVERAGE

THE PORT OF TAMPA IS:

- FLORIDA'S LARGEST, MOST DIVERSIFIED SEAPORT
- LARGEST ECONOMIC ENGINE IN THE REGION
- FLORIDA'S LARGEST PORT IN TONNAGE AND SIZE
- REGION'S ENERGY PRODUCTS GATEWAY
- VIBRANT CRUISE HOME PORT-NEARLY 1 MILLION PASSENGERS
- POSITIONED FOR SIGNIFICANT GROWTH

cargo activity	cruise activity	shipyard activity
33.9 million tons of cargo moved per year	4 cruise lines carry 974,259 passengers per year	4 shipbuilding & repair yards
73,478 Jobs	1,981 Jobs	3,119 Jobs
$3.9 Billion wages and salaries per year	$90.9 Million wages and salaries per year	$151.9 Million wages and salaries per year
$14.4 Billion value of economic activity	$379.7 Million value of economic activity	$174.7 Million value of economic activity

Tampa Bay's Economic Gateway

tampaport.com info@tampaport.com 800.741.2297 twitter: @portoftampa facebook: tampa port authority

PORT TAMPA BAY

Seaports Deliver Prosperity

PORT TAMPA BAY.
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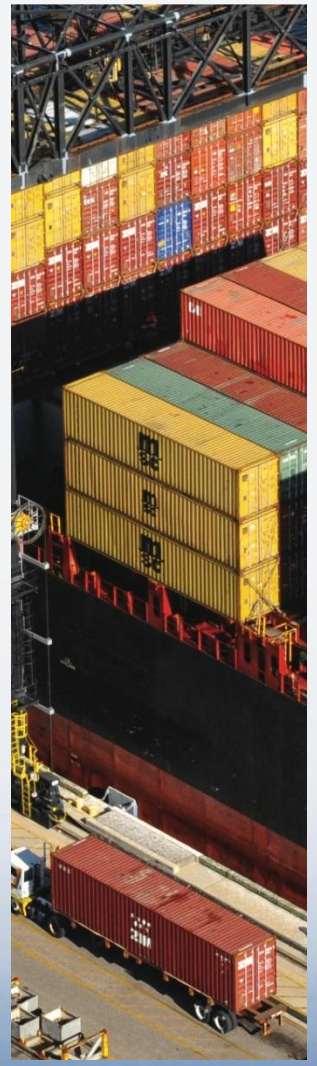
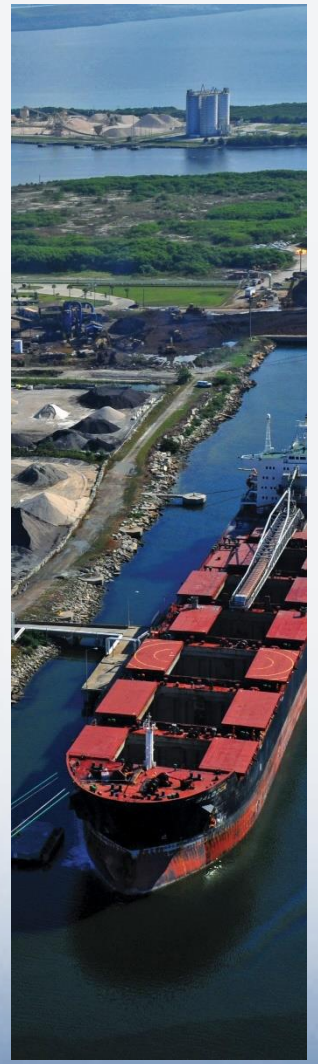
Port Activity

Cruise

Break Bulk



Containers



Dry Bulk

Liquid Bulk

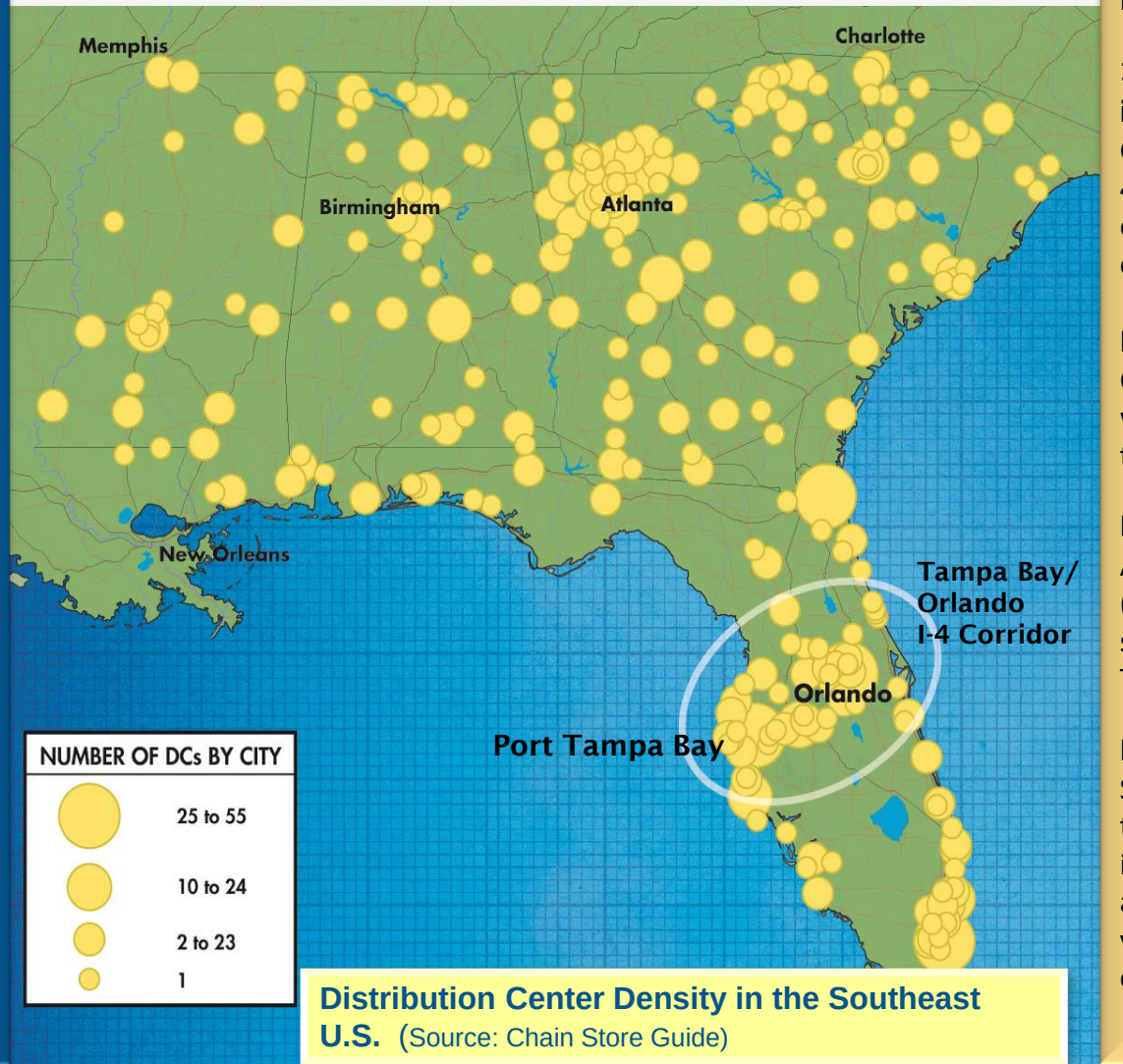
RoRo

Port Tampa Bay

Tampa Bay/Orlando I-4 Corridor – largest concentration of DC's in Florida

Tampa Area Distribution Centers

- Ace Hardware
- Advance Auto Parts
- Amalie Oil Co
- Amazon
- Beall's Department Stores
- Bufkor
- Cardinal Pharmaceutical
- Coca-Cola
- CVS Pharmacy
- Gordon Food Service
- Haverty's Furniture
- HD Electric Supply
- HIT Promotional Products
- Home Depot
- IFG/Sysco
- JCPenney
- Kane's Furniture
- Lowe's
- Mario Camacho Foods
- Mercury Medical
- Mystic Granite & Marble
- NFI Industries
- Pepsi-Cola Bottling Co.
- Premier Beverages
- Publix Supermarket
- Regal Marine Industries
- Rooms to Go
- Saddle Creek
- Save-A-Lot
- Schenk Company
- Sempermed
- Sherwin Williams
- Southern Wine & Spirits
- Star Distribution
- United Natural Foods
- Versatile Packagers
- Vigo Importing
- Walgreens



Distribution Center Density in the Southeast U.S. (Source: Chain Store Guide)

Huge Local Market
With a population of 8 million people, plus 50 million tourist visitors/year, the Tampa/Orlando region is a huge consumer market.

10th Largest Economy in the U.S.
Central Florida (Tampa /Orlando I-4 corridor), has the 10th largest economy in the U.S., with a GDP of more than $300 billion.

Population Growth Projections
Central Florida's growth forecast will exceed South Florida's by more than 50% by 2020

Executive Shippers' Council
Association of local BCOs (exporters and importers) eager to support carriers that choose to call Tampa direct.

Reduced Transportation Costs
Serving the Central Florida market through the Port of Tampa results in truck cost savings of approximately $1000 per container versus using more distant and congested ports.

Port Tampa Bay Container Terminal & Expansion Plans

- 43 foot (13 meters) deep water berth
- 3 gantry cranes/1 mobile harbor crane
- 2800 feet (855 meters) of berth
- 40 acre (16 hectares) container terminal - expanding to 160 acres (64 hectares)
- *Acquisition of 2 additional gantry cranes planned for delivery in Q1 2016*

PORTS AMERICA

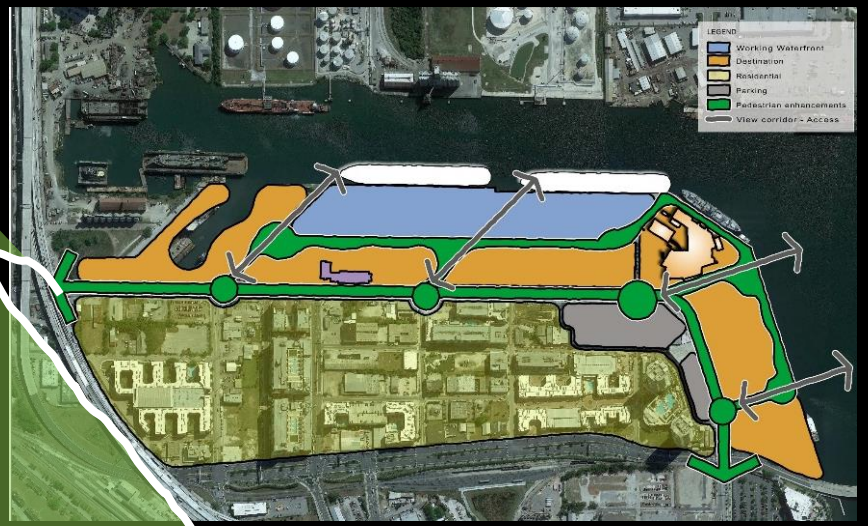
PORT TAMPA BAY

Channel District Vision

Vision Plan

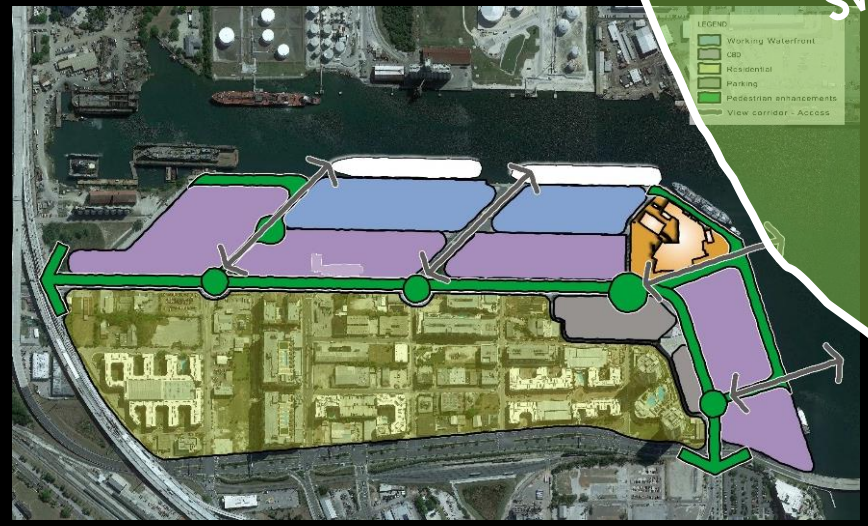
Primary development strategies

WORKING WATERFRONT



DESTINATION

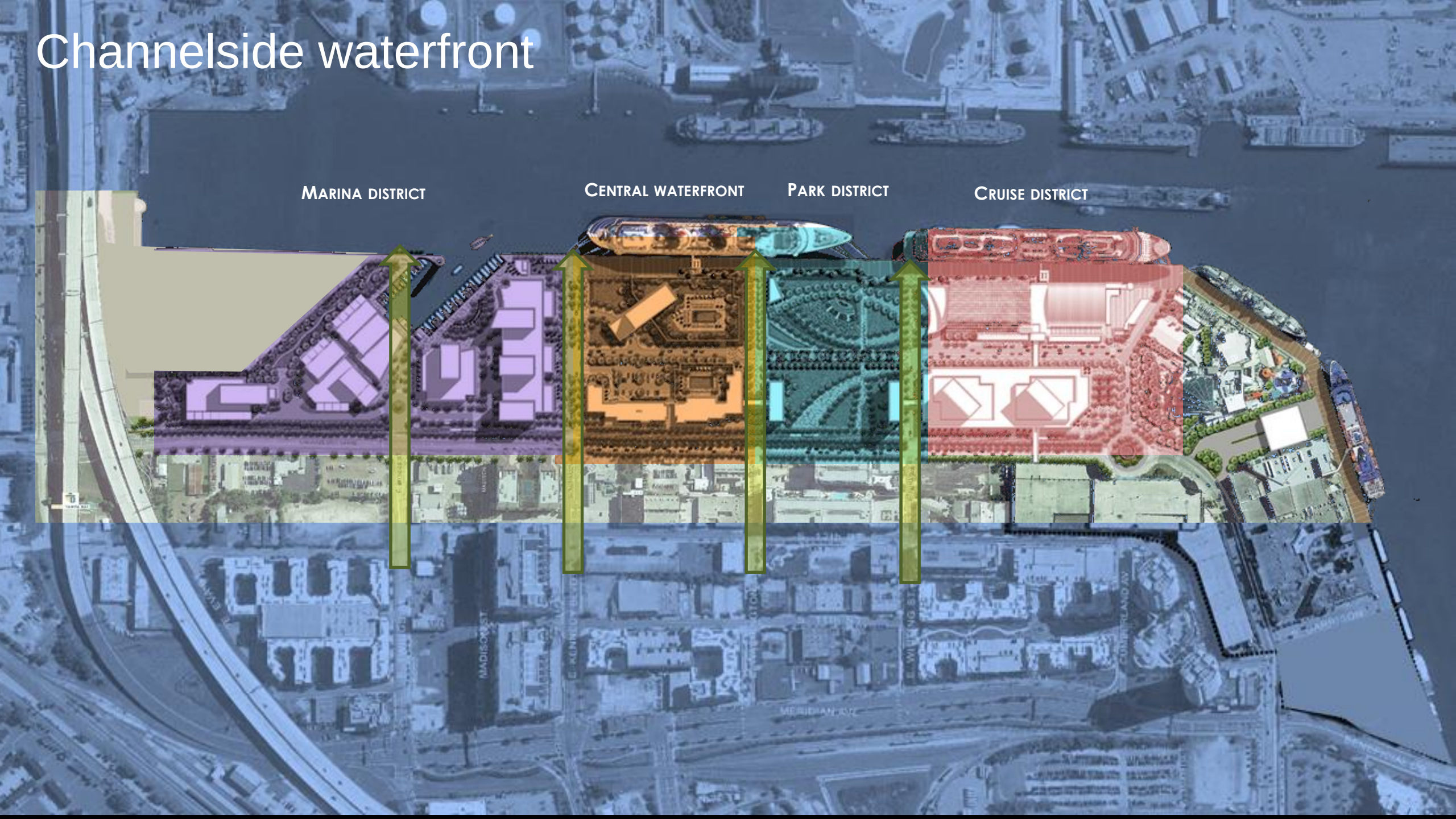
SWEET SPOT



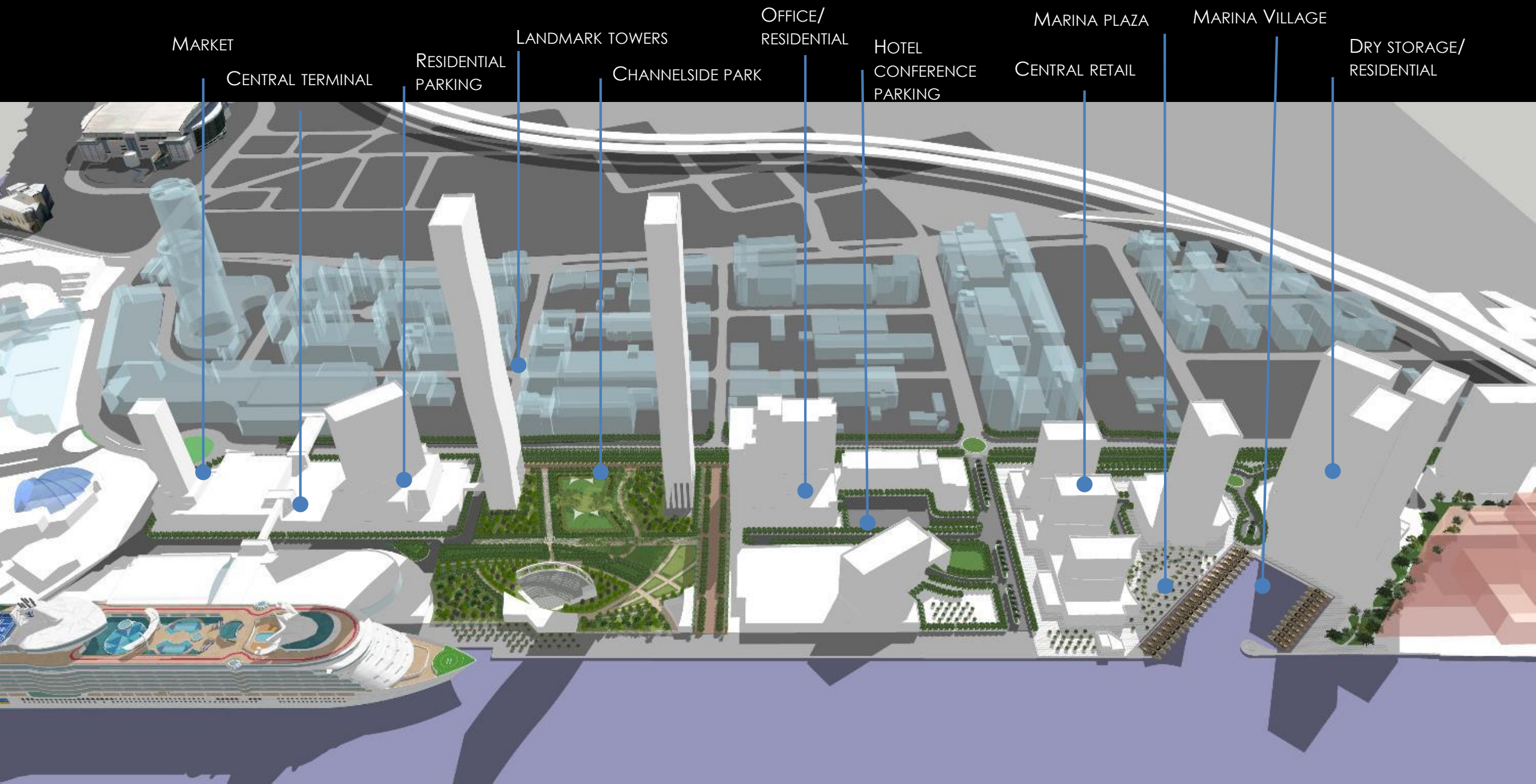
FUTURE CBD

URBAN LIVING

Channelside waterfront



Channelside waterfront



A multi purpose cruise and conference center

Channelside Park

An urban/working waterfront

Channel harbor

PORT TAMPA BAY

For more information, please visit our website at:

http://www.tampaport.com

or

http://www.ptbchanneldistrictvision.com

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