

SPONSOR & EXHIBITOR PROSPECTUS



TRANSPORTATION PLANNING EXCHANGE
TRANSFORMING TRANSPORTATION TOGETHER



MAY 7-9, 2024

HILTON ST. PETERSBURG BAYFRONT
ST. PETERSBURG, FLORIDA

https://whova.com/portal/registration/trans_202405/e65ykyi0



FLORIDA PUERTO RICO
— DISTRICT —



SPONSOR OPPORTUNITIES

SPONSOR LEVEL	Quantity Available	Included Registrations	Logo Recognition	In-Person Recognition	Registration Desk Marketing Material	Electronic Recognition	Pre- & Post-Conference Attendees Lists
PLATINUM \$5,000	2	3	✓	✓	✓	✓	✓
GOLD \$2,500	3	2	✓	✓	✓	✓	
SILVER \$2,000	3	1	✓	✓			
BRONZE* \$1,000	4	1	✓				
WIFI \$3,000	1	1	✓				
LANYARD \$3,000	1	1	✓				
KEYCARD \$3,000	1	1	✓				

* Bronze Sponsorship tier is exclusively for SBA qualified businesses.

Logo Recognition

Company logo appears on printed conference materials

Electronic Recognition

Company sponsorship recognized via LinkedIn post and company logo with hyperlink appears on Annual Meeting email communication

In-Person Recognition

Company sponsorship is verbally recognized at Opening Sessions and Awards Banquet

Sponsorship Questions, contact:

Patrick O'Connor at poconnor@structurepoint.com, or call 317.496.8400



EXHIBITOR OPPORTUNITIES

EXHIBITOR PACKAGE

Early-bird Registration *

Regular Registration

*Early-bird Registration ends April 7, 2024

PRICE

\$1,500

\$2,000

EXHIBITOR AREA EVENT TIMES

Tuesday, May 7

9:00 AM - 12:00 PM	Exhibitor Area Set-up
1:00 PM - 3:00 PM	General Session 1
3:00 PM - 3:30 PM	Networking Break

Wednesday, May 8

7:30 AM - 8:30 AM	Breakfast
10:00 AM - 10:30 AM	Break
12:00 PM - 1:30 PM	Lunch & Awards
3:00 PM - 3:30 PM	Break
5:00 PM - 7:00 PM	Networking Reception

Thursday, May 9

7:30 AM - 8:30 AM	Breakfast
10:00AM-10:30AM	Networking Break
11:30 AM - 2:00 PM	Exhibitor Breakdown

PACKAGE DETAILS:

72" x 30" Draped Table, Power*, WiFi Access

2 chairs and wastebasket provided as needed.

*If power is needed, a separate form and cost are involved.

2 Full Conference Registrations

Exhibitors are encouraged to attend educational sessions as desired.

Recognized in Conference Program

Company description and contact information included.

Company name and logo listed on Event website

Pre- and post-conference attendee lists

Name, title, and company.

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Special Note:

Table reservations subject to availability. Placement is first come, first served based on registration date and time.

Exhibitor Questions, contact:

John Greist at john@ndsdata.com, or call 954.804.2089





A-LA-CARTE OPPORTUNITIES

BRANDED ITEM	PRICE
LANYARD SPONSORSHIP	\$3,000
WI-FI SPONSORSHIP	\$3,000
KEY CARD SPONSORSHIP	\$3,000

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