

# TRANSPORTATION PLANNING EXCHANGE

TRANSFORMING TRANSPORTATION TOGETHER

## CONFERENCE AT A GLANCE

### DAY 1: Tuesday, May 7, 2024

#### Site Visits

8:00 AM - 11:30 AM Port Tampa Bay  
SunRunner Tour  
St. Pete-Clearwater  
International Airport

11:30 AM - 1:00 PM Lunch on Your Own

**General Session 1:**  
1:00 PM - 3:00 PM Welcome and Transforming  
Transportation Together

3:00 PM - 3:30 PM Networking Break

3:30 PM - 5:00 PM Breakout Sessions

#### Optional Group Activities

5:30 PM Group Kayaking

5:30 PM Pinellas Trail Guided Walk

6:50 PM Rays Game

### DAY 2: Wednesday, May 8, 2024

7:30 AM - 8:30 AM Breakfast

8:30 AM - 10:00 AM **General Session 2:**  
Imagining Tomorrow

10:00 AM - 10:30 AM Networking Break

10:30 AM - 12:00 PM Breakout Sessions

12:00 PM - 1:30 PM Networking Lunch

1:30 PM - 3:00 PM **General Session 3:**  
Roadmaps and Realities

3:00 PM - 3:30 PM Networking Break

3:30 PM - 5:00 PM **General Session 4:**  
Goods on the Move

5:00 PM - 7:00PM Networking Reception

### DAY 3: Thursday, May 9, 2024

7:30 AM - 8:30 AM Breakfast

8:30 AM - 10:00 AM **General Session 5:**  
Forecasting Florida's Future  
and Last Mile Insights

10:00 AM - 10:30 AM Networking Break

10:30 AM - 12:00 PM **Roadmap to 2055:**  
Regional Visioning Sessions

Networking

General Session

Breakout Session



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## DAY 1: Tuesday, May 7, 2024

**General Session 1**  
**1:00 PM - 3:00 PM**  
*Grand Bay Ballroom*

### Opening General Session

Come help us kick off Transportation Planning Exchange 2024! Hear from Florida Department of Transportation (FDOT) leadership, and our host, Florida Puerto Rico District of the Institute of Transportation Engineers (FLPRITE).

### Welcome

- » Rosana Correa, P.E., PTOE, 2023 International President, Institute of Transportation Engineers (ITE)
- » Kris Milster, P.E., PTOE, 2024 President, Florida Puerto Rico District of ITE (FLPRITE)
- » Burak Konuk, P.E., PTOE, IMSA III, President, Greater Tampa Bay Section ITE

### Transforming Transportation Together

This session will set the tone for the conference ahead by exploring this year's theme, Transforming Transportation Together. Panelists will explore the challenges posed by Florida's continual and rapid growth and how by working together, planning and engineering professionals, can shape Florida's transportation future to enhance mobility across the state.

**Moderator:** Huiwei Shen, Chief Planner, FDOT

### Panelists:

- » Will Watts, P.E., Assistant Secretary for Engineering and Operations, FDOT
- » Kim Holland, P.E., Assistant Secretary for Strategic Development, FDOT
- » Whit Blanton, FAICP, Executive Director, Forward Pinellas

**Networking Break: 3:00 PM - 3:30 PM**

*Grand Bay Ballroom Foyer*

**Breakout Session A**  
**3:30 PM - 5:00 PM**  
*Total of Four Sessions*

### Life Cycle of the Howard Frankland Bridge: Examining the Complexities from Planning to Engineering to Maintenance

*St. Petersburg Room 2*

Journey through the life cycle of the Howard Frankland Bridge! Discover the art of balancing public input from grassroots engagement, transportation demand, and multimodal considerations on an interstate bridge across Old Tampa Bay. Hear from the project team on how innovative approaches to design and construction address resiliency related to future transit needs, incident management and emergency response, as well as the contractor's environmental stewardship.

**Moderator:** Liz Winters, Transportation Planning Manager, FDOT

### Panelists:

- » Daniel Lauricello, P.E., D7 Roadway Design Engineer, FDOT
- » Christopher Kuzlo, P.E., Chief Professional Engineer, Southwest Florida Water Management District (SWFWMD)
- » Ricky Grogan, P.E., HFB Project Manager, Walsh Construction & Archer Western



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## Breakout Session A

3:30 PM - 5:00 PM

Total of Four Sessions

### Roadmap to Resilience: How Transportation Practitioners Arrive at a Resilient Future

*Williams & Demens*

Join in a dialogue between planners, engineers, and transportation leaders to demystify the art of constructing resilient projects. Experience a dynamic collaboration of diverse expertise, exploring both challenges and successes of past, present, and future projects in Florida. More than a knowledge exchange, this session is a mission to cultivate collaboration, close gaps, and spark ideation for more resilient projects.

**Moderator:** Tony Frye, State Transportation Resilience Officer, FDOT

#### Panelists:

- » Jennifer Carver, AICP, Statewide Resilience Planning Coordinator, FDOT
- » Brent Setchell, P.E., D1 Drainage Engineer, FDOT
- » Carolina Maran, Ph.D., P.E., Chief of District Resiliency, SWFWMD
- » Anne Coglianese, Chief Resilience Officer, City of Jacksonville

### Funding the Future: The Checks and Balances of Prioritizing Projects

*St. Petersburg Room 3*

Delve into the fundamentals of project prioritization at the local and state levels, exploring how Metropolitan Planning Organizations (MPOs) determine project priorities and how the FDOT programs projects using reasonably available funds. This session will shine a light on the collaborative process that shapes Florida's transportation projects.

**Moderator:** Donna Green, Metropolitan Planning Administrator, FDOT

#### Panelists:

- » Mark Madgar, D4 Work Program Administrator, FDOT
- » Tony Norat, D4 MPO Liaison Supervisor, FDOT
- » Andrew Uhlir, AICP, Deputy Director of Programs, Palm Beach TPA

### Stride Together, Thrive Together: Active Transportation and Collaboration in Action

*St. Petersburg Room 1*

Transportation planners, engineers, and local agencies join forces to shape the future of mobility. In this session, explore the collaborative efforts between transportation planners, local governments/MPOs, engineers, communities, and the Department to enhance active transportation infrastructure.

**Moderator:** Jeff Sheffield, Executive Director, North Florida Transportation Planning Organization

#### Panelists:

- » Matt Fall, Bicycle-Pedestrian Coordinator, City of Jacksonville
- » Kay Ehas, Chief Executive Officer, Groundwork Jacksonville
- » Charles Hines, Esq., Florida Gulf Coast Trail Program Director, Trust for Public Lands
- » Jenna Bowman, P.E., Systems Management Administrator, FDOT



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**DAY 2: Wednesday, May 8, 2024**

**Breakfast: 7:30 AM - 8:30 AM**

*Grand Bay Ballroom Foyer*

**General Session 2**  
**8:30 AM - 10:00 AM**  
*Grand Bay Ballroom*

## Imagining Tomorrow

Take a closer look at the evolving landscape of transportation infrastructure development across the State and in the Tampa Bay Region. Delve into practical concepts, innovative infrastructure approaches, and effective strategies as presented by our panel of speakers. Their insights and discussions aim to have a lasting impact on the future urban structure of our cities, offering thoughtful considerations for ongoing and upcoming projects in the region.

**Emcee:** Huiwei Shen, Chief Planner, FDOT

### Speakers:

- » Christie Bruner, Vice President of Advocacy, St. Petersburg Area Chamber of Commerce
- » Greg Slater, Chief Executive Officer, Tampa Hillsborough Expressway Authority
- » Jared W. Perdue, P.E., Secretary, FDOT

**Networking Break: 10:00 AM - 10:30 AM**

*Grand Bay Ballroom Foyer*

**Breakout Session B**  
**10:30 AM - 12:00 PM**  
*Total of Five Sessions*

## The Power of Narrative in Transportation Infrastructure

*Williams & Demens*

Explore the positive impact storytelling has contributed to the success of projects. Panelists will share how they use real-world examples and illustrative tools to communicate with their audience. Don't miss this opportunity to learn how to bridge the gap between technical details and lived experiences.

**Moderator:** Jeff Kramer, AICP, Director, Transportation Planning, Policy, and Processes, Center for Urban Transportation Research (CUTR) at the University of South Florida (USF)

### Panelists:

- » Bessie Reina, CNU-A, D1 Intermodal Systems Development Administrator, FDOT
- » Kati Sherrard, P.E., CPM, D1 Corridors Program Engineer, FDOT
- » Tania Gorman, Executive Director, Pasco Metropolitan Planning Organization

## A Journey Beyond the Ordinary: Tampa Bay's Dynamic Mobility Spectrum

*St. Petersburg Room 3*

Join us for an exploration of how Tampa Bay is navigating the evolving spectrum of transportation options to create a well-rounded and efficient mobility experience for its residents and visitors. Our panelists will provide insights into the strategic regional approach to mobility choices, offering an examination of the diverse modes of transportation shaping the area's dynamic mobility ecosystem.

**Moderator:** Gabe Matthews, Manager, Rail & Transit Office, FDOT

### Panelists:

- » Cheryl Stacks, AICP, P.E., PTOE, Transportation Manager, City of St. Petersburg
- » Abhishek Dayal, AICP, Director of Program Management, PSTA
- » Lydon Sleeper, East Policy Lead, Joby Aviation



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## Breakout Session B

10:30 AM - 12:00 PM

Total of Five Sessions

### Staying Agile in an Ever-Evolving Landscape

Harborview +

The role of technology in optimizing infrastructure, eliminating duplication, and fortifying connectivity is more important than ever before. This session promises insights into the integration and coordination required across modes, sectors, and jurisdictions. Join us in steering Florida's transportation evolution with cutting-edge tech.

**Moderator:** Megan Arasteh, P.E., D7 Transportation Systems Management and Operations Program Engineer, FDOT

#### Panelists:

- » Lara Bouck, P.E., AICP, Senior Transportation Engineer and TSMO Project Manager, MetroPlan Orlando
- » Jeremy Dilmore, P.E., D5 Transportation Systems Management and Operations Program Engineer, FDOT
- » Ed Shappell, Director of Trimble Consulting & Digital Services, Trimble Inc.

### Funding Collaborations to Enhance Projects

St. Petersburg Room 1

The Tampa Bay Region has been a hotspot for transportation innovation, drawing unprecedented federal funding. The Local Programs Office and MPO will share how grant programs are funded, distributed, and administered in Florida while representatives of a nearby City will provide insight into how they intend to attract and use future funding.

**Moderator:** Samantha Samford, State Local Program Administrator, FDOT

#### Panelists:

- » Brian Hunter, D7 Government Liaison Administrator, FDOT
- » Sara Clark, D7 Local Program Administrator, FDOT
- » Brandon Campbell, P.E., Transportation Engineering Manager, City of Tampa
- » Lisa Brinson, D1 Local Program Administrator, FDOT

### Tools for Success: Navigating Decisions Through Data Insights

St. Petersburg Room 2

Dashboards, Data, and Decisions, Galore! Our panelists will share tools for data analytics of safety, resilience, supply chain, and system performance. Join us for an engaging session highlighting data analytics for strategic decision-making.

**Moderator:** Erin Sterk, Planning Manager, Florida Turnpike Enterprise

#### Panelists:

- » Holly Cohen, Freight and Rail Planning Administrator, FDOT
- » Crystal Goodison, Associate Director & Associate Scholar, University of Florida GeoPlan Center
- » David Tyler, AICP, P.E., D2 Planning & Corridor Program Manager, FDOT
- » Brenda Young, P.E., CPM, Transportation Safety Engineer, FDOT

Networking Lunch: 12:00 PM - 1:30 PM

Grand Bay Ballroom Foyer



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**General Session 3**  
**1:30 PM - 3:00 PM**  
*Grand Bay Ballroom*

## **Roadmaps and Realities: Navigating Transportation Plans in the Blink of an Election**

Contemplate the challenges arising from 20-year transportation plans and eight-year term limits. This session delves into a nuanced conversation, examining how the interplay between long-term planning and short-term political cycles shapes the trajectory of transportation initiatives.

**Moderator:** Alison Stettner, AICP, Director of Transportation Development, Florida's Turnpike Enterprise

### **Panelists:**

- » David Gwynn, P.E., D7 District Secretary, FDOT
- » Steven C. Braun, P.E., D4 District Secretary, FDOT
- » Greg Slay, AICP, Executive Director, Capital Region Transportation Planning Agency (CRTPA)

**Networking Break: 3:00 PM - 3:30 PM**

*Grand Bay Ballroom Foyer*

**General Session 4**  
**3:30 PM - 5:00 PM**  
*Grand Bay Ballroom*

## **Goods on the Move: Enhancing Supply Chain Efficiency through Effective Collaboration**

Explore industry best practices and successful project implementation efforts that leverage collaboration between public agencies and the private industry. This session will showcase how proactive coordination and thoughtful planning has led to more efficient supply chain operations and increased multimodal connectivity in Central Florida and throughout the Southeast region.

**Moderator:** Brian Hunter, D7 Government Liaison Administrator, FDOT

### **Panelists:**

- » Brian Giuliani, Chief Operating Officer, Port Tampa Bay
- » Adam Lunn, C.M., ACE., Assistant Airport Director, Lakeland Linder International Airport
- » Will Cowsert, Sr. Manager, Economic Development, Amazon
- » Lauren Farrell, Chief of Staff, New Glenn Upper Stage, Blue Origin

**Networking Reception**  
**5:00 PM - 7:00 PM**

## **Connect, Collaborate, and Celebrate!**

*Grand Bay Ballroom Foyer*

Join us at this lively reception to mingle with fellow transportation professionals—whether you're catching up with old friends or making new connections. Expand your network, engage in meaningful conversations, and perhaps find the perfect dinner partners for an unforgettable evening in St. Pete.



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**DAY 3: Thursday, May 9, 2024**

**Breakfast: 7:30 AM - 8:30 AM**

*Grand Bay Ballroom Foyer*

**General Session 5**  
**8:30 AM - 10:00 AM**  
*Grand Bay Ballroom*

## **Forecasting Florida's Future: Charting the Statewide Trajectory**

Learn about Florida's Statewide Forecasts! Join us for a session that explores key insights, current conditions, and projections, collectively providing a clear picture of the state's trajectory. Gain valuable knowledge to navigate the evolving landscape. This session lays the groundwork for the *2055 Florida Transportation Plan*, providing you with a deeper understanding of trends and conditions shaping Florida's future.

### **Speakers:**

- » Jennifer Fortunas, P.E., Director, FDOT Office of Policy Planning
- » **Central** - Georganna Gillette, Executive Director, Space Coast TPO
- » **Northwest** - Mark Brock, District 3 Transportation Planning Manager, FDOT
- » **Northeast** - Justin Ryan, AMPE, Foreign Trade Zone and Grant Administration Manager, JAXPORT
- » **Southwest** - Jennifer Codo-Salisbury, AICP, MPA, Executive Director, Central Florida Regional Planning Council
- » **Southeast** - Steven C. Braun, P.E., District 4 Secretary, FDOT

## **Last Mile Insights: Concluding Remarks from FDOT Assistant Secretary for Strategic Development, Kim Holland, P.E.**

We welcome Kim Holland, P.E., FDOT Assistant Secretary for Strategic Development, to conclude this session and the conference as a whole, offering insights gleaned from the previous discussions and setting the stage for the visioning sessions to follow. These visioning sessions serve as the kickoff for the *2055 Florida Transportation Plan* and provide a platform for collaboration and innovation.

**Networking Break: 10:00 AM - 10:30 AM**

*Grand Bay Ballroom Foyer*

**Breakout Session C:**  
**Regional Visioning**  
**10:30 AM - 12:00 PM**

## **Roadmap to 2055: Your Voice, Your Vision for Florida's Transportation Future**

Make your mark at Transportation Planning Exchange 2024 and help define the road ahead for the *2055 Florida Transportation Plan*! Join us for an interactive breakout where you will have the opportunity to contribute insights and guide the future of Florida's transportation system. Breakouts will be provided for each major region in Florida, so attend the session for your area of interest.

### **Room Locations:**

- » **Central** - St. Petersburg Room 1
- » **Northwest** - Harborview +
- » **Northeast** - St. Petersburg Room 3
- » **Southwest** - Williams & Demens
- » **Southeast** - St. Petersburg Room 2



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