

Peter J. Yauch, P.E., PTOE, FITE

TRANSPO 2016 Sponsorship Chair

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August 8, 2016

Subject: Sponsorship Opportunities for TRANSPO 2016

Dear Fellow Transportation Professional:

TRANSPO 2016, Florida's biggest transportation planning and engineering event, will be held November 13 through 16, 2016, at the Hilton West Palm Beach. This year's event is co-sponsored by the Intelligent Transportation Society of Florida (ITS Florida), the Florida Section of the Institute of Transportation Engineers (FSITE), and the South Florida Chapter of the Womens' Transportation Seminar (WTS), bringing together a wide cross-section of transportation professionals like yourself.

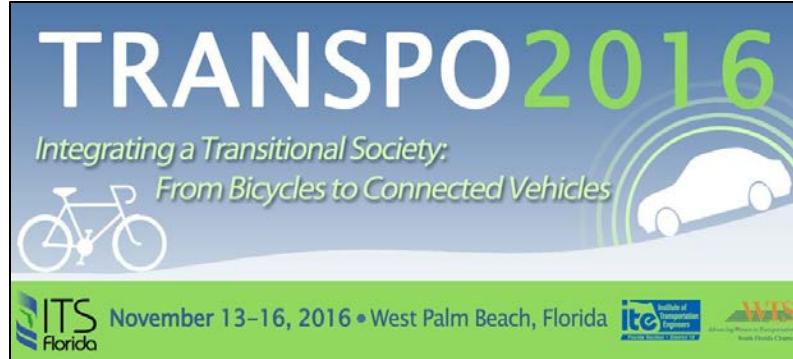
This year's theme is "**Integrating a Transitional Society: From Bicycles to Connected Vehicles.**" TRANSPO 2016 will challenge participants to master traditional domains like traffic engineering, while considering the future impacts of connected and automated vehicles and how ITS, pedestrians, and bicycles all fit together and complement each other in advancing TSM&O. An exhibit hall will allow participants to meet vendors and see the latest in technology for our field. The professional development hours earned by attending the technical sessions can be used to fulfill continuing education requirements for renewal of the PE license and AICP certification. More information on TRANSPO 2016 can be found at the event website: [Transpo 2016 Website](#).

A major event like this cannot occur without the generous support of corporate sponsors like you. Attached is a flyer describing a variety of sponsorship opportunities, ranging from the overall meeting to the golf tournament and including a number of logo handouts as well. We encourage you to become a sponsor; for more information, or to sign up, please contact me at your earliest convenience!

Sincerely,

Peter J. Yauch, P.E., PTOE, FITE
TRANSPO 2016 Sponsorship Chair

Attachment



Sponsorship Opportunities

Diamond Level \$10,000.00 – Sold Out

- Four complimentary Full Conference registrations
- Complimentary Golf Tournament registration for four people
- Exclusive sponsorship recognition during a Conference Lunch
- 10' x 10' booth in the Exhibit Hall
- Outside back cover, full-page ad in the onsite Conference program
- May include one item in Conference attendee registration bags
- Linkable, full-color logo on Conference website
- Reserved VIP table at Awards Banquet for 8 people (does not include admission)
- Special recognition at Awards Banquet
- Logo on conference website, printed event materials, and onsite signage
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Platinum Level: \$5,000

This sponsorship level includes:

- One 10'x10' exhibit booth
- Two booth personnel registration passes
- Two full conference registrations
- Reserved VIP table at Awards Banquet for 8 people (does not include admission)
- Special recognition at Awards Banquet
- Full-page advertisement in onsite conference program
- Logo on conference website, printed event materials, and onsite signage
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Gold Level: \$3,000

This sponsorship level includes:

- One 8'x10' exhibit booth
- One booth personnel registration pass
- One full conference registration
- Reserved VIP table at Awards Banquet for 8 people (does not include admission)
- Special recognition at Awards Banquet
- Half-page advertisement in onsite conference program
- Logo on conference website, printed event materials, and onsite signage
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Silver Level: \$1,500

This sponsorship level includes:

- One full conference registration
- Reserved VIP table at Awards Banquet for 8 people (does not include admission)
- Special recognition at Awards Banquet
- Quarter-page advertisement in onsite conference program
- Logo on conference website, printed event materials, and onsite signage
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Bronze Level: \$850

This sponsorship level includes:

- One full conference registration
- Business card sized advertisement in onsite conference program
- Logo on conference website, printed event materials, and onsite signage
- Electronic contact list of conference participants
- Sponsor-specific name badges for your attendees

Amenity Sponsorships

USB Sponsorship: \$3,000 (1 available)



- One full conference registration
- Special recognition at Awards Banquet
- Logo on conference website, printed event materials and onsite signage
- Electronic contact list of participants
- Sponsor-specific name badges for your attendees

Room Key Card

- One full
- Special
- Logo on
- Electronic
- Sponsor-



Sponsorship: \$3,000 (1 available)

conference registration
recognition at Awards Banquet
conference website, printed event materials and onsite signage
contact list of participants
specific name badges for your attendees



Computer Bag Sponsorship - \$3,000.00 - Sold Out

- One full conference registration
- Special recognition at Awards Banquet
- Logo on conference website, printed event materials and onsite signage
- Electronic contact list of participants
- Sponsor-specific name badges for your attendees

Golf Sponsorships

Tournament Sponsor: \$2,500 (1 available)

- One full conference registration
- Company logo on complimentary ball bag provided to all tournament golfers
- Company banner displayed at registration desk
- Logo on conference website and golf event materials
- Electronic contact list of conference participants



Hole-In-One Sponsor: \$1,750 (1 available)

- One full conference registration
- Company banner displayed at event
- Company logo on all four par 3 holes
- Logo on conference website and golf event materials
- Acknowledged co-sponsor for free rescue wood certificate for each hole-in-one golfer

Hole-In-One Contest Rules: This contest offers great prizes for that magic shot, hole-in-one. One par 3 hole will be designated the grand prize hole. The grand prize will be either a Dell computer, Bose sound system, or a new set of golf clubs. Prize insurance is included.

Putting Contest Sponsor: \$1,250 (1 available)

- One full conference registration
- Company banner displayed at event
- Logo on conference website and golf event materials
- Acknowledged sponsor of prize giveaways for 10- and 20-foot putts

Putting Contest Rules: Three-Putt Combination: This contest will give everyone a chance to win a \$5,000 grand prize. Anyone who makes a 10-foot putt will receive a gift (such as a sleeve of balls.) Those who make the 10-footer can then attempt a 20-footer. Anyone making that putt would win an additional gift (such as a golf shirt or gift certificate.) Anyone who makes both putts can then attempt a 50-footer to win the \$5,000 grand prize. The putting contest can also be accomplished as a single 50-foot putt for the \$5,000 grand prize.

Hole Sponsor: \$250 (18 available)

- Logo sign on tee box

Contact:

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